# Telekom Austria Group Results for the First Quarter 2010

Vienna, May 12, 2010



### **Cautionary Statement**

"This presentation contains certain forward-looking statements. Actual results may differ materially from those projected or implied in such forward-looking statements. Forward-looking information involves risks and uncertainties that could significantly affect expected results."



### Agenda

- Key Developments
- Fixed Net
- Mobile Communication
- Financial Overview
- Outlook
- New IR-Officer Appointed

# **Key Developments**



## Telekom Austria Group – First Quarter 2010

- Fixed line subscriber base stabilized with line loss of only 0.8%
- Mobile Communication subscriber base grows by 6.0% with contract subscriber growth across all operations
- Revenue decline driven by lower contributions from Austria and Bulgaria
- Cost reductions compensate 60.0% of the revenue decline and limit EBITDA decline to 6.4%
- Net income increases as lower D&A and an improved financial result compensate for the impact of lower revenues
- Outlook for 2010 and DPS-floor of EUR 0.75 for 2010 2012 reiterated



# Free Cash Flow Increases by 26%, Strong Cost Control Demonstrated

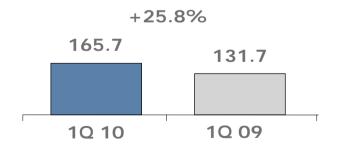
#### Revenues

(EUR million)



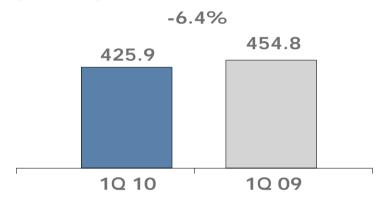
#### **Free Cash Flow**

(EUR million)



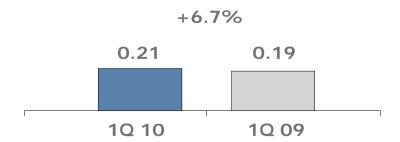
#### **EBITDA**

(EUR million)



#### **Earnings per Share**

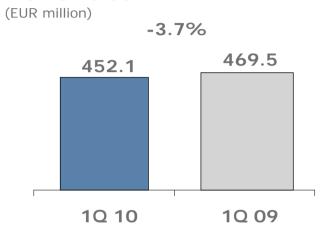
(EUR)



## **Fixed Net**

# Revenue Decline Decelerates Further and Hits Four quarter Low

#### Revenues







- Revenue decline hits 4 quarter low (4Q 09: -7.0%, 3Q 09: -5.3%, 2Q 09: -12.5%)
- Reduction of voice minutes is driving factor for revenue development
- Deceleration induced by growing share of product bundles customer
- Product bundles contribute to stabilization of subscriber base

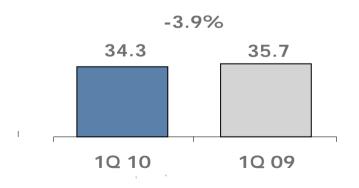
# Access Line Loss Cut by 60%, Product Bundles Instrumental to Stabilize Subscriber Base

## **Line Development**



# **Average Revenues per Access Line**

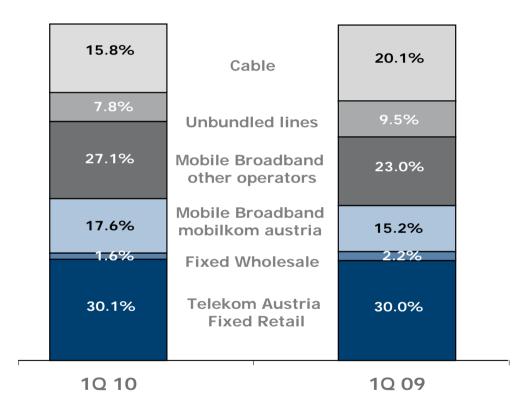
(in EUR)



- Access line loss cut by 60.0% year on year with only 3,200 lines lost
- ARPL decline hits four quarter low with 3.9% (4Q 09: -4.9%, 3Q 09: -4.4%, 2Q 09: -8.0%)
- One third of subscriber base has product bundles with contract binding periods
- TV subscriber base grows to 110,200 customers and develops into retention instrument

### Fixed Net Broadband Holds Strong in a Growing **Broadband Market**

#### **Broadband Market Shares**

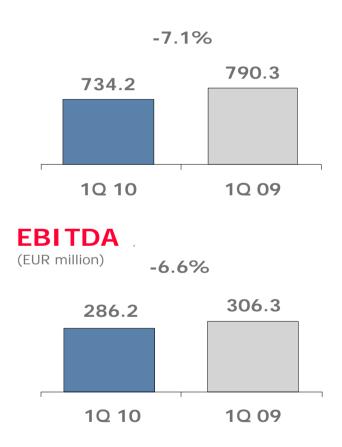


- Fixed Net retail broadband defends market share of 30.1%
- Number of Fixed Net retail broadband lines rises by 15.9% to 1.0 mn lines
- Broadband penetration in Austria amounts to 94.2%
- Telekom Austria's market share incl. mobile broadband expands to 49.3% from 47.4%

## **Mobile Communication**

# Higher Profitability on Lower Revenues, Cost Control Mitigate Impact of Lower Prices

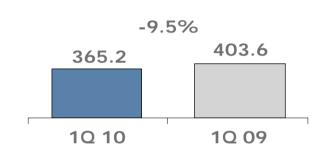
#### **Revenues**



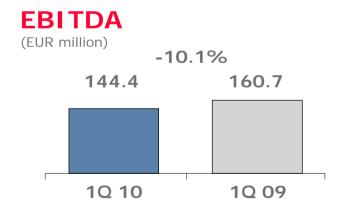
- Mobile Communication's customer base grows by 6.0% to 19.0 mn subscribers
- Rising or stable market position in almost all mobile operations
- Lower prices and regulation of roaming and mobile termination are the main driver for revenue decline
- Cost cuts bolster EBITDA margin at 39.0% and demonstrate cost control

# Strong Cost Control Compensates for Lower Prices and Interconnection Rates in Austria

#### Revenues



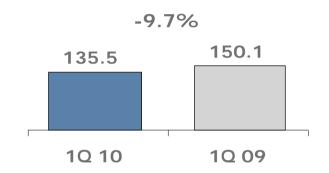
- mobilkom austria's customer base grows by 6.8% to 4.9 mn subscribers
- Lower prices and regulation are major drivers for 9.5% decrease in revenues
- SAC cut in half reflecting higher nofrills share
- Cost reductions compensate two third of revenue decline and mitigate impact on EBITDA



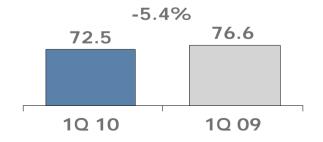
# Higher Profitability as Cost Cuts Soften Impact From Lower Termination Rates and Prices

#### **Revenues Mobiltel**

(EUR million)



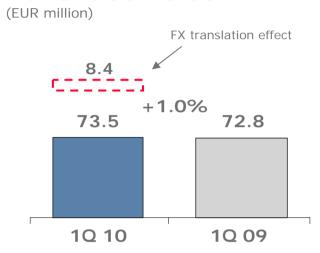
#### **EBITDA Mobiltel**



- Steep reduction of termination rates and lower prices are main driver for lower revenues
- Stable customer base of 5.3 mn, market share at 50.1%
- Mobile broadband customer base grows by 130.6%, data accounts for approximately 18% of revenues
- Higher profitability driven by cost cuts as margin reaches 53.5%

### Revenue Growth Almost Entirely Offset by FX-Effects in Belarus

#### **Revenues Velcom**



#### **EBITDA Velcom**



- Subscriber base grows by 9.4%
   to 4.1 million at the end of 1Q 10
- Mobile penetration up to 105.3% from 88.8%
- On a local currency basis revenues grow by 12.5%, EBITDA increased by 5.5%
- Currency stable during the last quarter

# Cost Reduction in Croatia Despite Mobile Tax, Double Digit EBITDA Growth in Slovenia

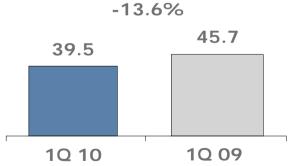
#### **Revenues Vipnet**

(EUR million)



#### Revenues Si.mobil

(EUR million)



Results for the First Quarter 2010

#### **Vipnet in Croatia**

- Subscriber base grows by 5.2% to 2.6 mn customers
- EBITDA impacted by 28.0% cut of MTRs since January 09 and a 6% mobile tax

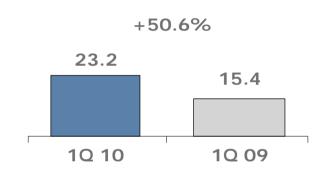
#### Si.mobil in Slovenia

- Subscriber base grows by 1.5% to 591,300 customers
- EBITDA increases by 11.7%, driven by an approximately 24% reduction of costs

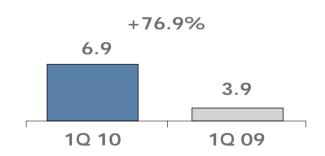
# **Customer Growth Drives EBITDA of Greenfield Operations**

### **Revenues Vip mobile**

(EUR million)



# Revenues Vip operator (EUR million)



Results for the First Quarter 2010

#### Vip mobile in Serbia

- Subscriber base grows by 16.2% to 1.2 mn customers
- Market share grows to 12.2% up from 10.2%
- Improvement of EBITDA continues

### Vip operator in Macedonia

- Subscriber base grows by 56.5% to 333,300 customers
- Market share rises to 16.4% from 9.3%
- EBITDA continues to improve as customer base enlarges

## **Financial Overview**

## Stable Profitability, Bottom Line Grows on Lower **D&A** and Improved Financial Result

| (EUR million)              | 10 10   | 10 09   | % change |
|----------------------------|---------|---------|----------|
| Revenues                   | 1,126.0 | 1,197.1 | -5.9%    |
| EBITDA                     | 425.9   | 454.8   | -6.4%    |
| EBITDA margin              | 37.8%   | 38.0%   |          |
| Operating income           | 166.3   | 180.1   | -7.7%    |
| Financial result           | -49.1   | -70.6   | -30.5%   |
| Income before income taxes | 117.2   | 109.5   | 7.0%     |
| Income tax expense         | -26.0   | -24.2   | 7.4%     |
| Net income                 | 91.2    | 85.3    | 6.9%     |

## Free Cash Flow Increases by approximately 26% as Working Capital Improves

| (EUR million)  | 1Q 10  | 10 09  | % change |
|--|--------|--------|----------|
| Cash Flow from operations before working capital adjustments | 385.9  | 381.9  | 1.0%     |
| Change in working capital                                    | -83.8  | -134.2 | -37.6%   |
| Ordinary capital expenditures                                | -136.4 | -116.0 | 17.6%    |
| Free cash flow   | 165.7  | 131.7  | 25.8%    |
| Free cash flow per share                                     | 0.37   | 0.30   | 25.8%    |

## Capital Expenditures Increase From Unusual Low Level in 1Q 09

| (EUR million)                         | 10 10 | 10 09 | % change |
|---------------------------------------|-------|-------|----------|
| Fixed Net                             | 65.2  | 33.5  | 94.6%    |
| Mobile Communication                  | 71.2  | 82.5  | -13.7%   |
| Ordinary capital expenditures         | 136.4 | 116.0 | 17.6%    |
| Growth projects & acquisitions        | 0.0   | 3.2   |          |
| Capex, growth projects & acquisitions | 136.4 | 119.2 | 14.5%    |
| Other investing activities, net       | -38.6 | 89.8  | n.a.     |
| Cash used in investing activities     | 97.8  | 209.0 | -53.2%   |

## Net Debt Remains Stable at 2.0x as Deleveraging Continues

| (EUR million)                        | March 31, 10 | Dez 31, 09 % change |        |
|--------------------------------------|--------------|---------------------|--------|
| Long-term assets                     | 6,340.7      | 6,474.9             | -2.1%  |
| Current assets                       | 1,512.6      | 2,023.8             | -25.3% |
| Total assets                         | 7,853.3      | 8,498.7             | -7.6%  |
| Current liabilities                  | 1,951.6      | 2,679.5             | -27.2% |
| Long-term liabilities                | 4,191.7      | 4,205.1             | -0.3%  |
| Stockholders' equity                 | 1,710.0      | 1,614.1             | 5.9%   |
| Liabilities and stockholders' equity | 7,853.3      | 8,498.7             | -7.6%  |
|                                      |              |                     |        |
| Net Debt                             | 3,450.2      | 3,614.8             | -4.6%  |
| Net Debt/EBITDA (last 12 months)     | 2.0x         | 2.0x                | n.a.   |

## Integration of Domestic Operations to Build a **Convergent Player on Track**

- Telekom Austria announced its plan to merge its domestic Fixed Net and Mobile Communication operations in February 2010
- Alignment of domestic operations to match future market requirements and build a convergent player
- Swift appointment of first and second management levels finished by end of April 2010
- Legal and organizational merger scheduled for summer 2010
- Update on expected costs still excluded from 2010 outlook will be provided with H1 2010 results

# **Outlook**

## Outlook 2010 Fully Reiterated, DPS Floor **Maintained**

Telekom Austria Group 2010 on a Constant Currency Basis\*

| Revenues                   | ~ EUR 4.7 bn            |
|----------------------------|-------------------------|
| EBITDA                     | ~ EUR 1.6 bn            |
| CAPEX                      | ~ EUR 0.8 bn            |
| Operating Free Cash Flow** | ~ EUR 0.8 bn            |
| Dividend                   | DPS of 75 cents minimum |

<sup>\*</sup>Excluding Impact from Merger of Domestic Operations

<sup>\*\*</sup>Operating Free Cash Flow = EBITDA - Capex

# Telekom Austria Appoints New **Head of Investor Relations**

## Matthias Stieber Appointed Head of Investor Relations from June 1, 2010



Contact: Matthias Stieber Direct: +43 59059 1 19001 e-mail: matthias.stieber@telekom.at

- Matthias joined Telekom Austria in February 2010
- Professional career in Investment Banking
- Matthias will be Head of Investor Relations of Telekom Austria Group from June 1st, 2010
- Peter Zydek, Head of Investor Relations since 2005, appointed Chief Financial Officer of Vip operator in Macedonia from June 1<sup>st</sup>, 2010
- For contact details of full team please see page 50 of Appendix

# **Appendix**

## Regulatory Issues – Key Aspects

**Next Generation Networks:** The European Commission launched its 2nd public consultation on the regulatory treatment of next generation access in June 2009. Previous guidelines of the Commission have partly contradicted the terms adopted by the European Parliament for the next legal framework on the subject of investments. Adoption of the recommendation is thus still pending.

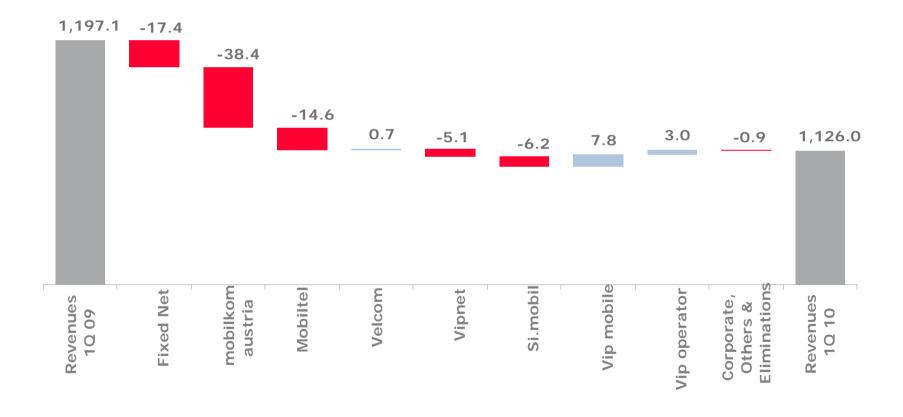
**New Regulatory Electronic Communication Framework:** The new regulatory framework has been adopted end of 2009. The new law, which also includes a general political commitment to investments, has to be implemented into national law by 2011.

Amendment to the Austrian Telecommunication Market Ordinance: The European Commission withdrew its serious doubts on the new market definition of the wholesale broadband access market which was proposed by the regulator on December 9<sup>th</sup>, 2009. The EC confirmed the competitive situation in Austria in regards to fixed-mobile substitution also for broadband access which will allow a partial deregulation of this market in 2010.

Universal Service Principles being reviewed: Currently the scope and financing of universal services are subject of a consultation conducted by the European Commission. The public consultation will end in May 2010 and may lead to a reform of the current universal service regime.

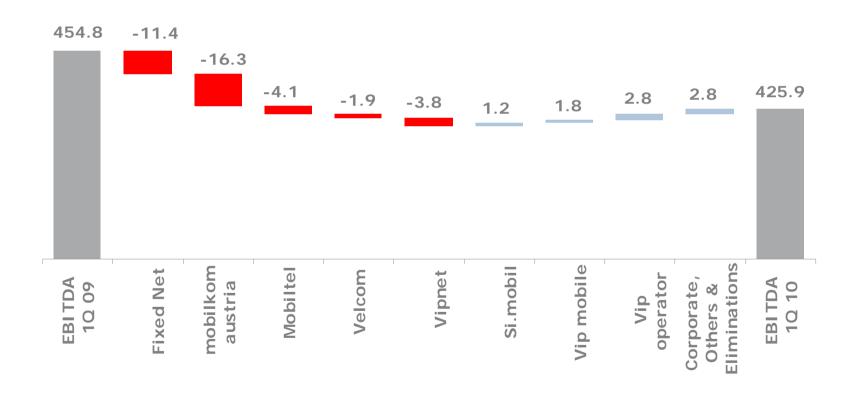
# Revenue Development Primary Driven by Domestic Mobile Business

#### Revenues



### **Group EBITDA Margin Stable at Approximately** 38%

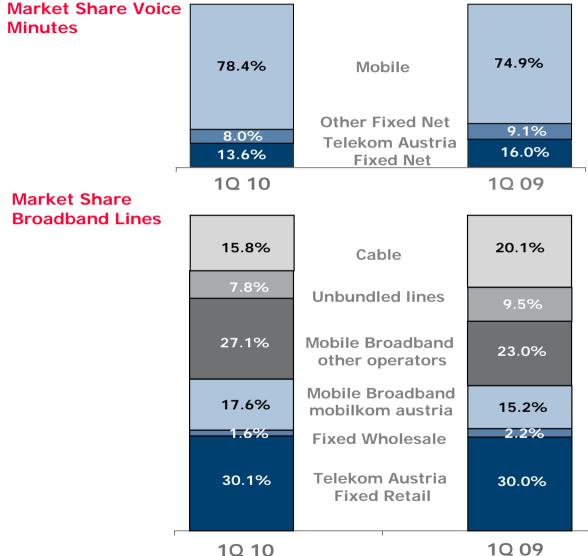




## Retail Fixed Net - Broadband Subscriber Base **Grows Approximately 16%**

| _(in 000)                              | 1Q 10   | 10 09   | % change |
|--|---------|---------|----------|
|  |         |         |          |
| Access lines (without broadband lines) | 1,245.3 | 1,393.1 | -10.6%   |
| Fixed Net broadband retail lines       | 1,011.4 | 872.3   | 15.9%    |
| Fixed Net broadband wholesale lines    | 53.6    | 63.4    | -15.5%   |
| Fixed Net broadband lines              | 1,065.0 | 935.7   | 13.8%    |
| Total access lines                     | 2,310.3 | 2,328.8 | -0.8%    |
| Lines unbundled                        | 283.0   | 295.7   | -4.3%    |
| (1, 1, 2, 2, 3)                        |         |         |          |
| (in 000)                               | 1Q 10   | 10 09   | % change |
| Fixed Net broadband net adds           | 42.4    | 49.9    | -15.0%   |
| Broadband penetration                  | 94.2%   | 82.1%   | n.a.     |

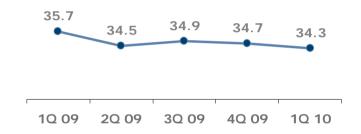
## Fixed Net – Retail Broadband Market Share Stable in a Growing Market

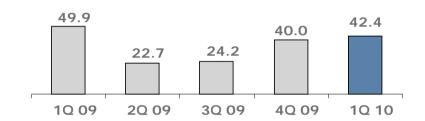


### **Fixed Net Key Performance Indicators**

**Average Revenues per Access Line** (in EUR)

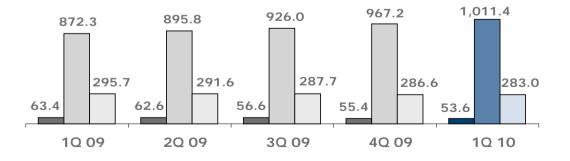
Fixed Net Broadband Net Adds incl. Wholesale (in 000)





#### **Fixed Broadband Access Lines**

(in 000)



- Fixed Net retail broadband lines
- Fixed Net wholesale broadband wholesale lines
- Unbundled lines

### Further Contraction of Fixed Net - Voice Minutes

| (in million minutes)    | 1Q 10 | 10 09 | % change |
|-------------------------|-------|-------|----------|
|                         |       |       |          |
| National                | 544   | 644   | -15.6%   |
| Fixed-to-mobile         | 159   | 176   | -9.7%    |
| International           | 82    | 93    | -12.2%   |
| Total voice minutes     | 784   | 913   | -14.1%   |
| Total Fixed Net minutes | 806   | 970   | -16.9%   |
| 4                       |       |       |          |
| (in million minutes)    | 1Q 10 | 10 09 | % change |
|                         |       |       |          |
| National wholesale      | 1,594 | 1,699 | -6.2%    |
| International wholesale | 1,171 | 1,058 | 10.7%    |
| Total wholesale minutes | 2,765 | 2,758 | 0.3%     |

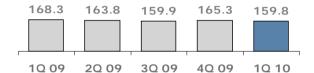
### Mobile Subscriber Base Grows to 19mn Customers

|                     | (in 000)              | 1Q 10    | 10 09    | % change |
|---------------------|-----------------------|----------|----------|----------|
|                     |                       |          |          |          |
| mobilkom austria    | Austria               | 4,891.2  | 4,581.7  | 6.8%     |
|                     | Market share          | 42.4%    | 42.4%    |          |
| <u></u>             | Bulgaria              | 5,263.7  | 5,279.1  | -0.3%    |
|                     | Market share          | 50.1%    | 50.0%    |          |
|                     | Belarus               | 4,116.3  | 3,762.9  | 9.4%     |
| velcom              | Market share          | 41.2%    | 43.8%    | 7.4 70   |
| ***                 |                       |          |          |          |
| vio                 | Croatia               | 2,634.1  | 2,503.3  | 5.2%     |
| V.P                 | Market share          | 43.7%    | 41.4%    |          |
| ( smobil            | Slovenia              | 591.3    | 582.4    | 1.5%     |
| Povej nekaj lepega  | Market share          | 28.2%    | 28.0%    |          |
|                     | Republic of Serbia    | 1,164.1  | 1,001.7  | 16.2%    |
| VID                 | Market share          | 12.2%    | 10.2%    |          |
| VI Se               | Republic of Macedonia | 333.3    | 213.0    | 56.5%    |
| VIΡ                 | Market share          | 16.4%    | 9.3%     |          |
| FIO                 | Liechtenstein         | 6.1      | 6.0      | 1.7%     |
| makillani baphantan | Market share          | 19.4%    | 19.7%    |          |
|                     | Mobile Communication  | 19,000.1 | 17,930.1 | 6.0%     |

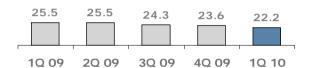
### Operational Data - mobilkom austria

#### MoU per Subscriber

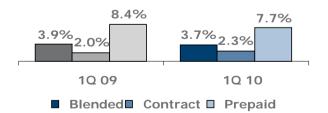
(in minutes)



#### **ARPU** (in EUR)



#### **Quarterly Churn**



### **SAC per Gross Add**

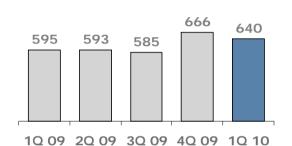
(in EUR)



### Mobile Data - mobilkom austria

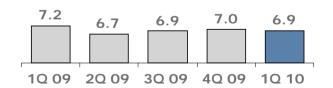
### **Mobile Broadband Customers** (in 000) 590 540 500 465 441 10 09 20 09 30 09 40 09 10 10

#### **Number of SMS** (in million)

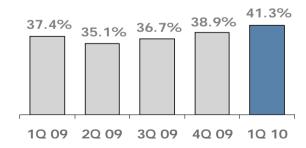


#### **Data ARPU**

(in EUR)



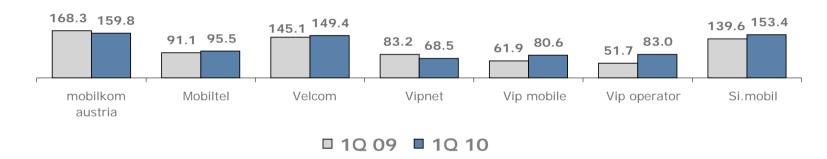
#### Data in % of Revenues



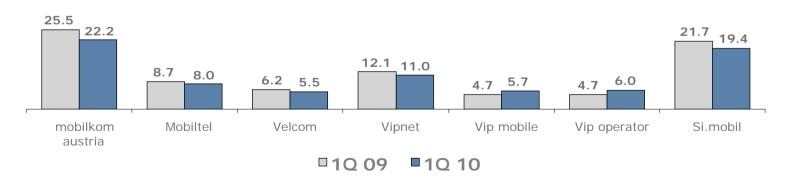
# ARPU & MoU per Subscriber for Selected Mobile **Communication Operations**

#### MoU per Subscriber

(in minutes)



#### **ARPU** (in EUR)



# **Headcount\* Development**

| (Average period)             | 10 10                 | 10 09                 | change         |
|------------------------------|-----------------------|-----------------------|----------------|
|                              |                       |                       |                |
| Fixed Net**                  | 7,942                 | 8,333                 | -391           |
| Mobile Communciation         | 8,664                 | 8,490                 | 174            |
| Telekom Austria Group        | 16,606                | 16,823                | -217           |
|                              |                       |                       |                |
| (End of period)              | 10 10                 | 10 09                 | change         |
| (End of period)              | 10 10                 | 1Q 09                 | change         |
| (End of period)  Fixed Net** | <b>1Q 10</b><br>7,991 | <b>1Q 09</b><br>8,265 | change<br>-274 |
|                              |                       |                       |                |

<sup>\*</sup> Full-time-equivalents,
\*\* Fixed Net net of idle workforce

# **Revenues by Segment**

| (EUR million)                   | 1Q 10   | 10 09   | % change |
|---------------------------------|---------|---------|----------|
|                                 |         |         |          |
| Fixed Net revenues              | 452.1   | 469.5   | -3.7%    |
| Mobile Communication revenues   | 734.2   | 790.3   | -7.1%    |
| Corporate, Other & Eliminations | -60.3   | -62.7   | -3.8%    |
| Revenues Telekom Austria Group  | 1,126.0 | 1,197.1 | -5.9%    |

# **EBITDA** and Operating Income by Segment

| (EUR million)                   | 1Q 10 | 10 09 | % change |
|---------------------------------|-------|-------|----------|
|                                 |       |       |          |
| Fixed Net EBITDA                | 146.4 | 157.8 | -7.2%    |
| Mobile Communciation EBITDA     | 286.2 | 306.3 | -6.6%    |
| Corporate, Other & Eliminations | -6.7  | -9.3  | -28.0%   |
| EBITDA Telekom Austria Group    | 425.9 | 454.8 | -6.4%    |

| (EUR million)                          | 1Q 10 | 10 09 | % change |
|--|-------|-------|----------|
|  |       |       |          |
| Fixed Net operating income             | 39.5  | 45.0  | -12.2%   |
| Mobile Communication operating income  | 133.3 | 144.1 | -7.5%    |
| Corporate, Other & Eliminations        | -6.5  | -9.0  | -27.8%   |
| Operating income Telekom Austria Group | 166.3 | 180.1 | -7.7%    |

### Fixed Net - Revenue Breakdown

| (EUR million)               | 1Q 10 | 10 09 | % change |
|-----------------------------|-------|-------|----------|
|                             |       |       |          |
| Access, Voice and Broadband | 237.0 | 249.9 | -5.2%    |
| Data                        | 91.7  | 97.5  | -5.9%    |
| Wholesale Voice & Internet  | 88.3  | 90.0  | -1.9%    |
| Others                      | 35.1  | 32.0  | 9.7%     |
| Fixed Net revenues          | 452.1 | 469.5 | -3.7%    |

# Fixed Net – Expense Breakdown

| (EUR million)                                     | 1Q 10 | 10 09 | % change |
|---|-------|-------|----------|
|   |       |       |          |
| Material expense                                  | 15.4  | 16.0  | -3.8%    |
| Employee costs                                    | 134.0 | 133.5 | 0.4%     |
| Depreciation, amortization and impairment charges | 106.8 | 112.7 | -5.2%    |
| Interconnection                                   | 68.0  | 70.4  | -3.4%    |
| Maintenance and repairs                           | 20.0  | 21.0  | -4.8%    |
| Services received                                 | 31.5  | 23.0  | 37.0%    |
| Other support services                            | 19.8  | 20.1  | -1.5%    |
| Other   | 37.7  | 38.5  | -2.1%    |
| Fixed Net expenses                                | 433.2 | 435.2 | -0.5%    |

### Mobile Communication - Revenue Breakdown

| (EUR million)                 | 1Q 10 | 10 09 | % change |
|-------------------------------|-------|-------|----------|
|                               |       |       |          |
| Subscription and Traffic      | 555.0 | 563.9 | -1.6%    |
| Equipment                     | 45.8  | 57.3  | -20.1%   |
| Roaming                       | 26.3  | 34.0  | -22.6%   |
| Interconnection               | 98.5  | 126.1 | -21.9%   |
| Other                         | 18.0  | 17.9  | 0.6%     |
| Discounts                     | -9.4  | -8.9  | 5.6%     |
| Mobile Communication revenues | 734.2 | 790.3 | -7.1%    |

## Mobile Communication - Expense Breakdown

| (EUR million)                                     | 1Q 10 | 10 09 | % change |
|---|-------|-------|----------|
|   |       |       |          |
| Material expense                                  | 68.4  | 86.7  | -21.1%   |
| Employee costs                                    | 72.5  | 71.3  | 1.7%     |
| Depreciation, amortization and impairment charges | 152.9 | 162.1 | -5.7%    |
| Interconnection                                   | 86.1  | 100.7 | -14.5%   |
| Repairs   | 21.3  | 20.2  | 5.4%     |
| Services received                                 | 64.8  | 66.5  | -2.6%    |
| Other support services                            | 9.1   | 8.9   | 2.2%     |
| Other   | 132.6 | 138.1 | -4.0%    |
| Mobile Communication expenses                     | 607.7 | 654.5 | -7.2%    |

# Capital Expenditures by Segment

| (EUR million)                     | 1Q 10 | 10 09 | % change |
|-----------------------------------|-------|-------|----------|
|                                   |       |       |          |
| Fixed Net                         | 65.2  | 33.5  | 94.6%    |
| Mobile Communication              | 71.2  | 82.5  | -13.7%   |
| Total Capex Telekom Austria Group | 136.4 | 116.0 | 17.6%    |
| Thereof tangible                  | 95.2  | 81.0  | 17.5%    |
| Thereof intangible                | 41.2  | 35.0  | 17.7%    |
| (ELID   III   )                   | 10.10 | 10.00 | 04       |
| (EUR million)                     | 10 10 | 10 09 | % change |
| Mobile Communication Total Capex  |       |       |          |
| mobilkom austria                  | 18.3  | 20.6  | -11.2%   |
| Mobiltel                          | 8.6   | 30.9  | -72.2%   |
| Velcom                            | 12.7  | 6.1   | 108.2%   |
| Vipnet                            | 15.0  | 8.1   | 85.2%    |
| Si.mobil                          | 2.6   | 1.9   | 36.8%    |
| Vip mobile                        | 13.0  | 15.6  | -16.7%   |
| Vip operator                      | 0.6   | 0.3   | 100.0%   |

# Net Debt - Telekom Austria Group

| (EUR million)  | Mär 31, 2010 | Dez 31, 2009 | % change |
|--|--------------|--------------|----------|
|  |              |              |          |
| Long-term debt   | 3,226.5      | 3,234.8      | -0.3%    |
| Short-term borrowings*   | 843.6        | 1,501.6      | -43.8%   |
| Cash and cash equivalents, short-term and long term investments, finance lease receivables | -562.4       | -1,099.0     | -48.8%   |
| Derivate financial instruments for hedging purposes  | -57.5        | -22.5        | 155.6%   |
| Net Debt of Telekom Austria Group  | 3,450.2      | 3,614.8      | -4.6%    |
| EBITDA (last 12 months)  | 1,765.1      | 1,794.0      | -1.6%    |
| Net Debt/ EBITDA (last 12 months)  | 2.0x         | 2.0x         | n.a.     |

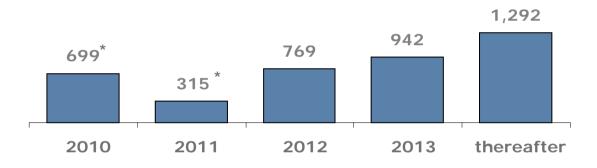


<sup>\*</sup> Including purchase price obligation for Velcom

### **Debt Maturity Profile**

### **Debt Maturity Profile**

(EUR million)



#### Ratings:

- S&P: BBB (stable outlook)
- Moody's: A3 (stable outlook)

#### **Lines of Credit**

- Undrawn committed lines of credit amounting to EUR 1.1 bn
- Average term to maturity of approximately 3 years
- Provided by 20 banks

<sup>\*</sup> Includes approx. EUR 565 mn in 2010 and EUR 90 mn in 2011 related to Velcom



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