

Results for the first nine months and third quarter 2014

Vienna, 23 October 2014



Cautionary statement

'This presentation contains forward-looking statements. These forward-looking statements are usually accompanied by words such as 'believe', 'intend', 'anticipate', 'plan', 'expect' and similar expressions. Actual events may differ materially from those anticipated in these forward-looking statements as a result of a number of factors. Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results or outcomes to differ materially from those expressed in any forward-looking statement. Neither Telekom Austria nor any other person accepts any liability for any such forward-looking statements. Telekom Austria will not update these forward-looking statements, whether due to changed factual circumstances, changes in assumptions or expectations. This presentation does not constitute a recommendation or invitation to purchase or sell securities of Telekom Austria.'



Operational and financial highlights for the first nine months 2014

1-9 M 2014: EBITDA margin improvement driven by Austrian focus on cost reductions

- Solution > Group revenue decline improves to -4.5% supported by better trends in Austria in Q3 as well as strong growth in Belarus and the Additional Markets segment
 - > Subsidy-driven equipment revenues support revenue trends in CEE
- > EUR 110.6 mn negative regulatory effects on Group revenues
- > Group EBITDA comparable margin improves to 34.6% driven by lower OPEX in Austria and strong margin in Belarus
- > Austria:
 - > Continuously improving ARPU trends in 2014 driven by high-value focus
 - > 75.7% and 23.4% cuts in SACs and SRCs respectively drive margin improvement to 33.0%



1-9 M 2014: Strong performance in Belarus; other CEE markets exposed to unfavourable trends

> CEE:

- > Continued strong performance in Belarus on the back of inflationlinked price increases in 2013 and 2014 (FX development better than expected) and higher data usage
- Macro and regulatory factors (e.g. higher frequency usage fee in Croatia) and fierce competition drive other CEE markets
- Merger of mobilkom liechtenstein with Telecom Liechtenstein completed on 27 August 2014 results in a positive one-off effect on EBITDA comparable of EUR 26.8 mn
- > Group outlook for FY 2014 unchanged: Revenues of approx. -3.5%, CAPEX* of EUR 650 - 700 mn, intended dividend of EUR 0.05/share
- > Capital increase planned as early as Q4 2014, subject to market conditions with anticipated net proceeds of up to EUR 1 bn

^{*} Does not include investments in spectrum and acquisitions

Key financial developments in the third quarter 2014

Q3 2014: Group revenues grew by 1.2% and clean EBITDA comparable by 7.2%

(in EUR million)	Q3 2014	Q3 2013	% change	> Group revenue growth of 1.2% driven
Revenues	1,048.7	1,036.0	1.2%	by higher revenues from Belarus and
EBITDA comparable*	414.6	357.9	15.8%	Additional Markets
EBITDA comparable margin*	39.5%	34.6%		> Regulatory impact on Group
Restructuring	-5.4	-27.7	n.m.	revenues of EUR -24.2 mn
Impairment	0.0	0.0	n.a.	> EBITDA comparable increased by
Depreciation & amortisation	-209.2	-208.8	n.m.	7.2% on a clean basis (excl. EUR 26.8
Operating income	200.0	121.5	64.7%	mn positive one-off effect in
Financial result	-46.8	-51.3	n.m.	Liechtenstein** and FX effects)
Income before income taxes	153.3	70.2	118.4%	> Restructuring effect considerably lower due to fewer FTEs addressed
Income tax gain/expense	-25.5	-18.9	n.m.	> Net income of EUR 127.8 mn
Net income / Net loss	127.8	51.3	149.2%	

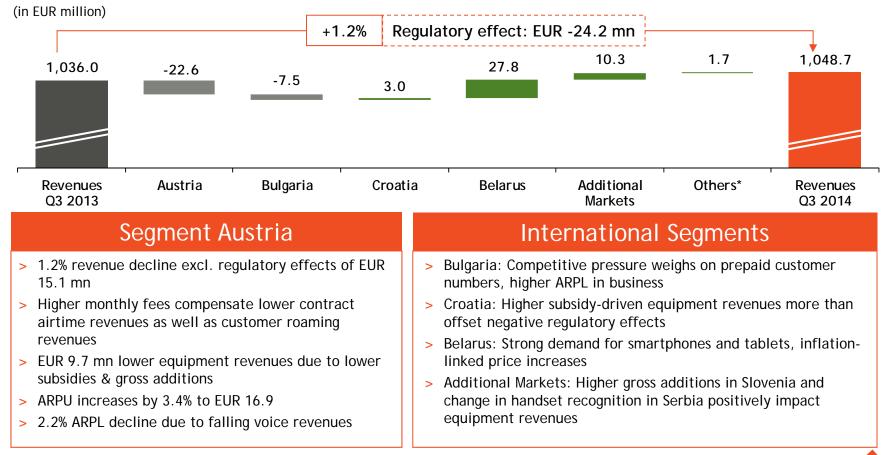
* Excluding effects from restructuring and impairment

** EUR 26.8 mn one-off effect stemming from the merger of mobilkom liechtenstein with Telekom Liechtenstein which closed on 27 August 2014; Telekom Austria now hold 24.9% of the merged entities



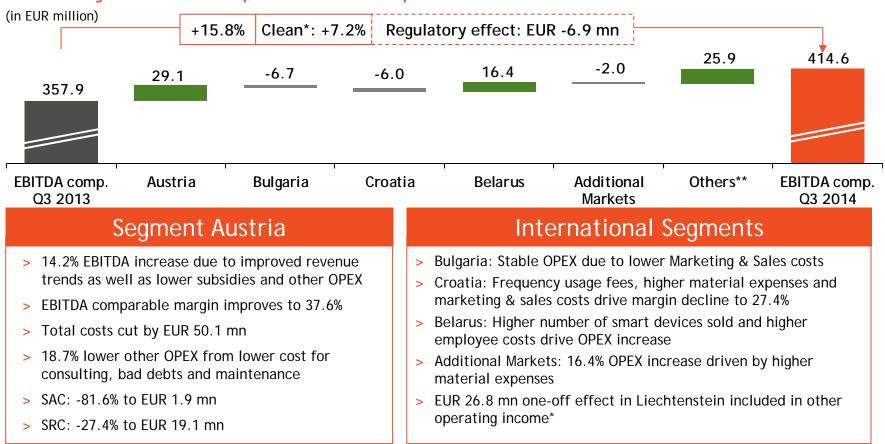
Revenue growth driven mainly by Belarus and Additional Markets; improving trends in Austria

Quarterly revenue development



* Corporate, Others & Eliminations including EUR 26.8 mn one-off effect stemming from the merger of mobilkom liechtenstein with Telecom Liechtenstein which closed on 27 August 2014; Telekom Austria now holds 24.9% of the merged entity.

EBITDA comparable increase of 7.2% on a clean basis* driven by cost cuts in Austria



Quarterly EBITDA comparable development

* Excl. EUR 26.8 mn positive one-off effect in Liechtenstein and FX effects

** Corporate, Others & Eliminations including EUR 26.8 mn one-off effect stemming from the merger of mobilkom liechtenstein with Telecom Liechtenstein which closed on 27 August 2014; Telekom Austria now holds 24.9% of the merged entity.

Free cash flow falls mainly due to lower accounts payable

(in EUR million)	Q3 2014	Q3 2013	% change	1-9 M 2014	1-9 M 2013	% change
Gross cash flow	329.2	313.0	5.2%	916.6	909.5	0.8%
Change in working capital	-28.6	-17.5	n.m.	-242.6	-120.0	n.m.
Cashflow from operating activities	300.6	295.5	1.7%	674.0	789.5	-14.6%
Ordinary capital expenditures	-143.6	-167.6	n.m.	-472.5	-493.0	n.m.
Proceeds from sale of equipment	4.7	3.3	44.7%	8.7	7.1	22.8%
Free cash flow	161.8	131.1	23.4%	210.2	303.6	-30.8%

Year-to-date analysis

- > Cash flow from operating activities fell by 14.6% to EUR 674.0 mn as a slight increase in gross cash flow was offset by cash requirements for working capital
- > Changes in working capital were mainly driven by
 - > Lower levels of accounts payable as a result of lower Austrian CAPEX
 - > Increasing switch towards installment offers across several markets
 - > Usage of the restructuring provisions in Austria mainly as a result of payments to civil servants in early retirement
- > With roughly stable Group CAPEX the higher need for working capital resulted in a lower free cash flow

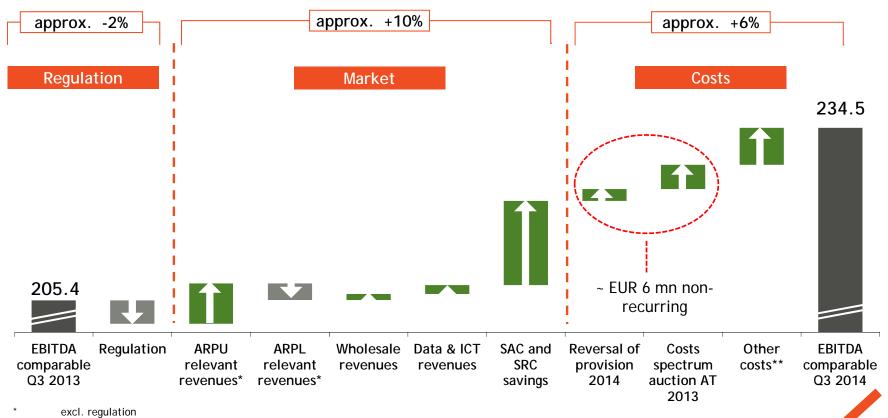
* The reduction in accounts receivable visible in the balance sheet is primarily the result of the changes to revenue accounting estimates in Austria. Results for the first nine months and third guarter 2014

Focus points

Austria: EBITDA comparable growth achieved through improved revenue trends and cost savings

EBITDA comparable

(in EUR million)



** incl. other operating income, other revenues and minor positions

Bulgaria: Addressing operational issues to target mid-term EBITDA comparable stabilisation

Identified issues	Initiatives
> High non-contract customer base (high churn/value risk)	> Value-based retention management
> Positioning of premium brand Mtel versus no-frills brand bob	> Multi-brand strategy to fight competitors
 Brand differentiation versus competitors 	> Improve brand perception and customer experience
> Need for fixed-line expansion	> Television DTH (Direct to Home) launch on 24 September
> Macro/political challenges	 Cost cutting (PR and marketing cost optimisation, supply chain management initiatives, FTE reduction)

Agreement to merge Macedonian Vip Operator with Telekom Slovenije Group's subsidiary One

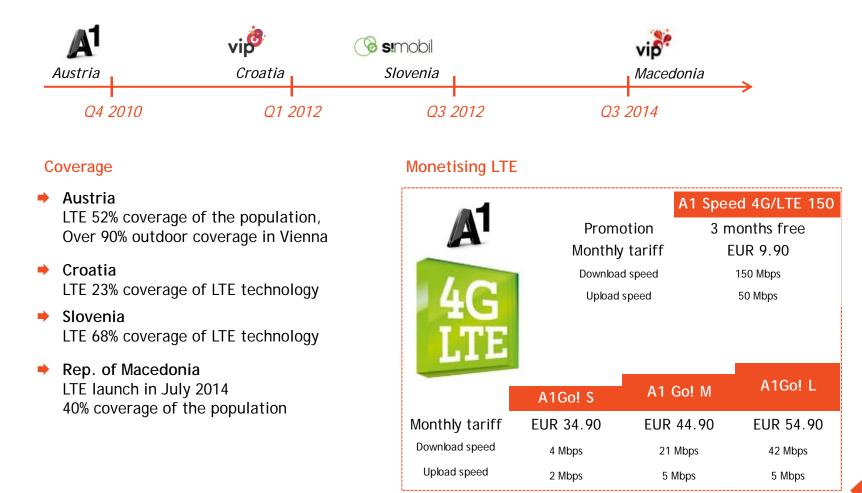
- > Telekom Austria Group to hold 55% of the combined entity
- > Call and put options for the exit of Telekom Slovenije Group within three years of the closing of the merger
- > Closing subject to confirmatory due diligence of One and merger control clearance (expected Q1 2015)



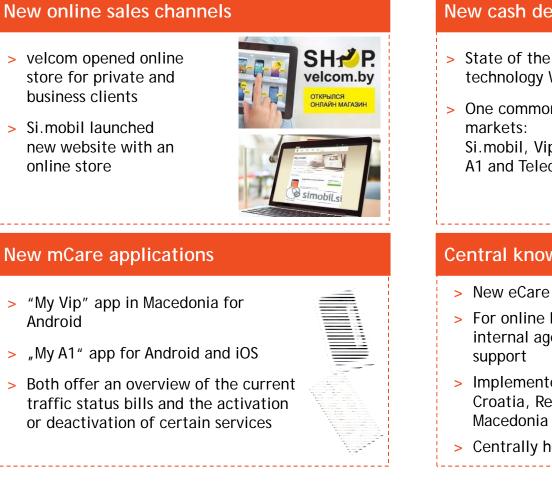


Differentiation through infrastructure leadership: LTE coverage available in 4 markets

LTE Services in Austria, Slovenia, Croatia and Rep. of Macedonia



Online transformation to efficient Group-wide multi-country technology solutions



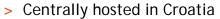
New cash desk software

- > State of the art cash desk technology Wincash
- > One common core software to five
 - Si.mobil, Vip operator, Vip Mobile, A1 and Telecom Liechtenstein



Central knowledge system

- > New eCare solution eGain
- > For online FAQ's web self service, internal agents and rule based web chat
- > Implemented in Austria, Slovenia, Croatia, Rep. of Serbia, Rep. of



Results for the first nine months and third quarter 2014

> velcom opened online

business clients

> Si.mobil launched

online store

Android

store for private and

new website with an

Outlook for the full year 2014

Telekom Austria Group outlook for the full year 2014 unchanged

Financial outlook for 2014

	23 October 2014	13 August 2014
Revenues	Approx3.5%	Approx3.5%
CAPEX*	EUR 650-700 mn	EUR 650-700 mn
Proposed dividend**	EUR 0.05	EUR 0.05

* Does not include investments for spectrum and acquisitions

** Intended proposal for the AGM 2015



Appendix 1

The leading regional communications player providing convergent telecommunication services

as of 30 September 2014



Mobile:

- > Market share: 41.0% (Q3 2013: 42.7%)
- > Subscriber base: 5,448 (Q3 2013: 5,739)

Fixed Line:

> Access Lines: 2,275 (Q3 2013: 2,274)



Mobile:

- > Market share: 36.1% (Q3 2013: 37.5%)
- > Subscriber base: 1,823 (Q3 2013: 1,950) Fixed Line:
- > Access Lines: 212 (Q3 2013: 189)

Republic of Serbia Mobile:

- Market share: 21.9% (Q3 2013: 20.9%)
- > Subscriber base: 2,064 (Q3 2013: 1,975)

Slovenia (🖗 simobil.si

Mobile:

- > Market share: 29.6% (Q3 2013: 29.6%)
- > Subscriber base: 683 (Q3 2013: 673)



Belarus



Mobile:

- > Market share: 42.5% (Q3 2013: 42.9%)
- > Subscriber base: 4,949 (Q3 2013: 4,898)

Bulgaria* 🧳







- Mobile:
- > Market share: 37.8% (Q3 2013: 39.5%)
- > Subscriber base: 4.137 (Q3 2013: 4,221) Fixed Line:
- > Access Lines: 151 (Q3 2013: 160)
- Republic of Macedonia **vip**

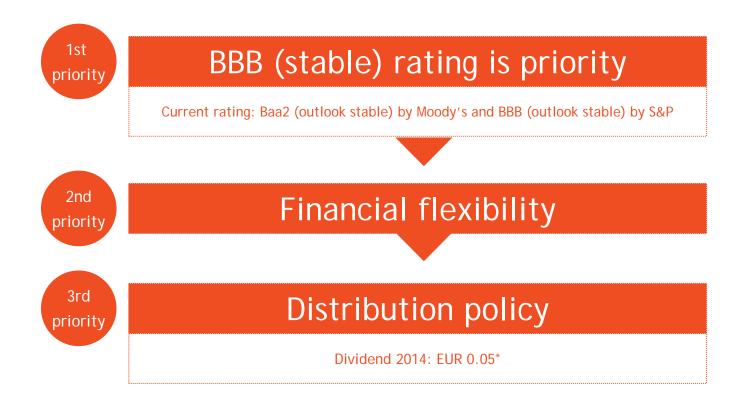
Mobile:

- > Market share: 27.6% (Q3 2013: 28.2%)
- > Subscriber base: 631 (Q3 2013: 645) Fixed Line:
- > Access Lines: 62 (Q3 2013: 62)



* As of Q4 2013 the methodology for counting subscribers has been changed. Previous quarters of 2013 have been adjusted retrospectively.

Cash-use policy – Focus remains on deleveraging via cash flow



* Intended proposal to the Annual General Meeting 2015

Telekom Austria Group - Revenue breakdown

Revenue Split - Segment Austria (in EUR million)	Q3 2014	Q3 2013	% change
Monthly fee and traffic	461.5	459.6	0.4%
Data and ICT solutions	56.1	54.6	2.6%
Wholesale (incl. Roaming)	30.3	28.9	5.0%
Interconnection	49.4	65.5	-24.6%
Equipment	24.0	33.8	-28.9%
Other revenues	2.9	4.4	-35.3%
Total revenues - Segment Austria	624.2	646.8	-3.5%

Revenue Split - International Operations (in EUR million)	Q3 2014	Q3 2013	% change
Monthly fee and traffic	312.9	300.6	4.1%
Data and ICT solutions	0.4	0.1	230.4%
Wholesale (incl. Roaming)	13.0	13.3	-2.6%
Interconnection	40.0	45.9	-12.9%
Equipment	67.0	38.3	74.7%
Other revenues	2.7	3.3	-18.7%
Total revenues - int. Operations	436.0	401.7	8.6%



Telekom Austria Group – Expense breakdown

Operating Expense - Segment Austria (in EUR million)	Q3 2014	Q3 2013	% change
Material expense	54.7	73.4	-25.6%
Employee costs	153.8	153.9	0.0%
Interconnection	47.8	59.4	-19.5%
Maintenance and repairs	25.8	28.0	-8.0%
Services received	28.1	27.3	2.9%
Other support services	31.2	32.7	-4.6%
Other	72.9	89.6	-18.7%
Total OPEX - Segment Austria	414.2	464.3	-10.8%

Operating Expense - International Operations (in EUR million)	Q3 2014	Q3 2013	% change
Material expense	70.1	46.9	49.5%
Employee costs	36.5	33.1	10.2%
Interconnection	42.2	50.1	-15.9%
Maintenance and repairs	16.5	15.4	7.2%
Services received	25.3	27.2	-6.9%
Other support services	6.4	4.7	34.1%
Other	86.9	71.0	22.3%
Total OPEX - int. Operations	283.8	248.5	14.2%



Telekom Austria Group - Headcount development

FTE (Average period)	Q3 2014	Q3 2013	% change
Austria	8,817	9,190	-4.1%
International	7,136	6,929	3.0%
Telekom Austria Group*	16,124	16,274	-0.9%

FTE (End of period)	Q3 2014	Q3 2013	% change
Austria	8,806	9,136	-3.6%
International	7,371	6,948	6.1%
Telekom Austria Group*	16,350	16,243	0.7%



* Including corporates.

Telekom Austria Group - Capital expenditures split

Capital Expenditures (in EUR million)	Q3 2014	Q3 2013	% change
Segment Austria	91.0	107.4	-15.3%
Segment Bulgaria	11.5	10.4	10.6%
Segment Croatia	13.2	12.0	10.3%
Segment Belarus	11.1	6.1	81.9%
Segment Additional Markets	16.8	31.7	-47.2%
Slovenia	6.3	5.4	16.6%
Republic of Serbia	8.8	14.8	-40.4%
Republic of Macedonia	1.6	11.5	-86.5%
Liechtenstein	0.0	0.1	n.a.
Eliminations additional markets	0.0	0.0	n.a.
Corporate, Others & Elimination	0.0	0.0	n.a.
Total capital expenditures	143.6	167.6	-14.4%
Thereof tangible	112.6	116.4	-3.2%
Thereof intangible	30.9	51.2	-39.7%



Telekom Austria Group - Net debt

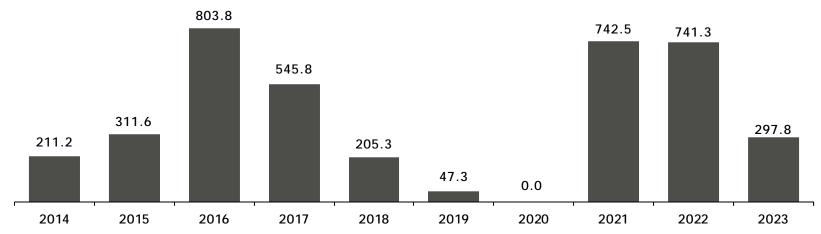
Net debt (in EUR million)	30 September 2014	31 December 2013	% change
Long-term debt	3,625.9	3,737.7	-3.0%
Short-term borrowings*	280.8	232.2	20.9%
Cash and cash equivalents, short-term and long term investments, installment sales, finance lease receivables	-375.9	-274.1	n.m.
Cash and cash equivalents and short-term investments	-273.0	-211.2	n.m.
Long-term investments, installment sales, finance lease receivables	-102.8	-62.9	n.m.
Derivate financial instruments for hedging purposes	0.0	0.0	n.a.
Net Debt* of Telekom Austria Group	3,530.9	3,695.8	-4.5%

EUR 600 mn non-call 5 years hybrid bond qualified as 100% equity under IFRS

* The deferred consideration for the acquisition of SOBS paid in June 2014 is included in short-term borrowings as of 31 December 2013.

Telekom Austria Group - Debt maturity profile

Debt Maturity Profile (Including Accrued Interest)*



> EUR 3,906.8 mn of short- and long-term borrowings as of 30 September 2014

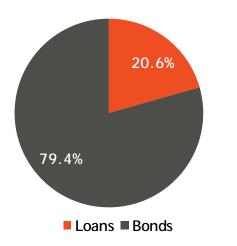
- > Average cost of debt of approximately 4.12%
- > Cash and cash equivalents and short-term investments of EUR 273.0 mn
- > Average term to maturity of 4.6 years

(in EUR million)

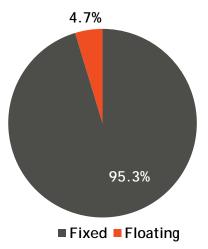
^{*} EUR 600 mn non-call 5 years hybrid bond qualified as 100% equity under IFRS

Telekom Austria Group - Debt profile

Overview debt instruments



Fixed-floating mix



Lines of credit

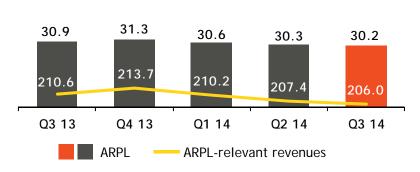
- > Undrawn committed credit lines amounting to EUR 825 mn
- > Average term to maturity of approx. 3.5 years

Ratings

- > S&P: BBB (outlook stable)
- > Moody's: Baa2 (outlook stable)



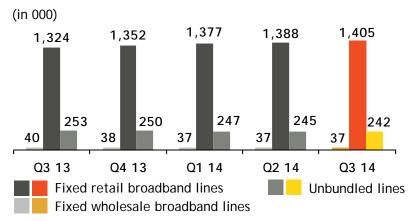
Segment Austria – Fixed-line key performance indicators



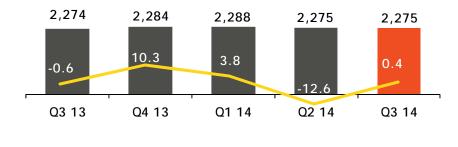
ARPL & ARPL-relevant revenues

(in EUR, in EUR million)

Fixed broadband access lines



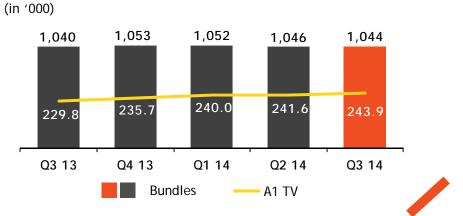
⁽in '000)



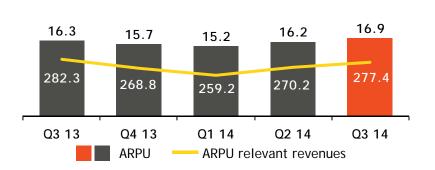
Total fixed access lines — Net adds

Total fixed access lines & net adds

Bundle subscriber growth



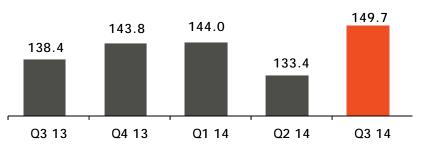
Segment Austria* – Mobile key performance indicators



ARPU & ARPU-relevant revenues*

MoU per subscriber*

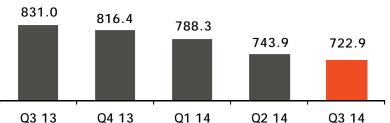
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Mobile broadband customers*

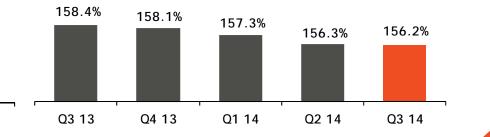
(in '000)

(in EUR)



Mobile penetration*

(in %)

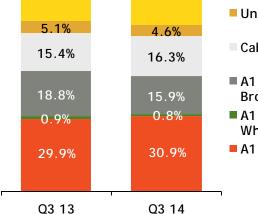


* As of Q2 2013 Telekom Austria Group's methodology for counting subscribers was changed in the Austrian Segment. Previous quarters of 2012 and 2013 were adjusted retrospectively.

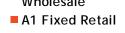
Segment Austria - Broadband market split

(in %) 29.9% 31.5% Mobile Broadb. Other Operatio

Market share total broadband*



Mobile Broadband Other Operations Unbundled Lines Cable A1 Mobile Broadband A1 Fixed Wholesale

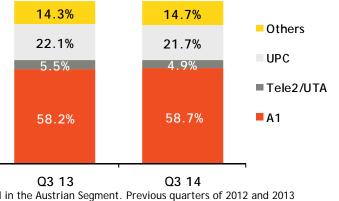


Market share mobile broadband* (in %)



Market share fixed-line broadband

(in %)

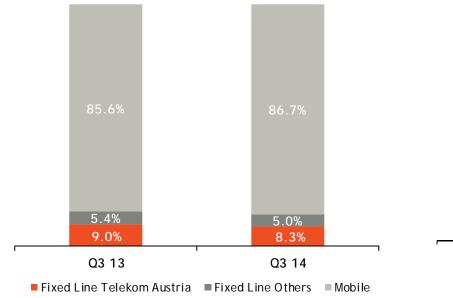


* As of Q2 2013 Telekom Austria Group's methodology for counting subscribers was changed in the Austrian Segment. Previous quarters of 2012 and 2013 were adjusted retrospectively.

Segment Austria - Voice market split

Market share total minutes (in %)





13.5% 13.2% 4.0% 3.8% 21.5% 22.3%

60.8%

Q3 14

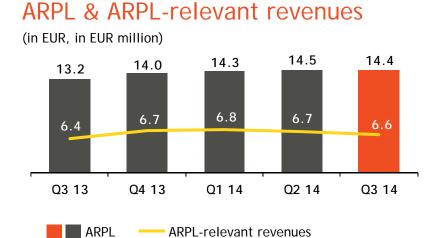
■A1 ■Tele2/UTA ■UPC ■Others

61.0%

Q3 13

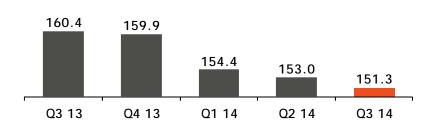


Segment Bulgaria* – Fixed-line key performance indicators



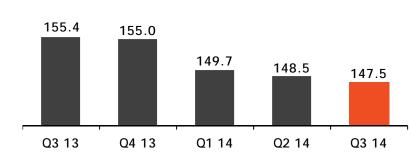
Total fixed access lines

(in '000)

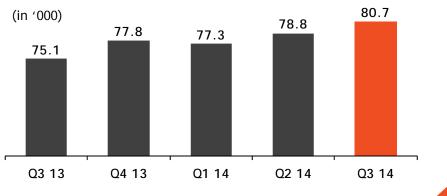


Fixed broadband retail access lines

(in '000)

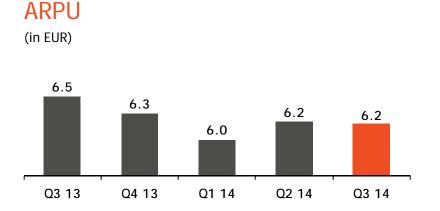


TV subscribers

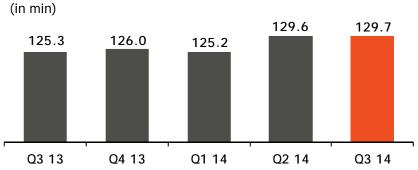


* As of Q4 2013 the methodology for counting subscribers was changed in Bulgaria. Previous quarters of 2012 and 2013 were adjusted retrospectively. Results for the first nine months and third quarter 2014

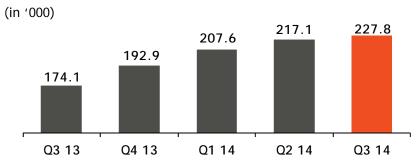
Segment Bulgaria* - Mobile key performance indicators



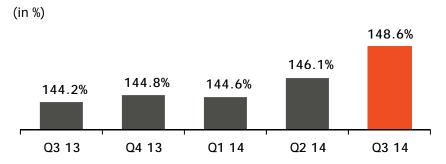
MoU per subscriber



Mobile broadband customers

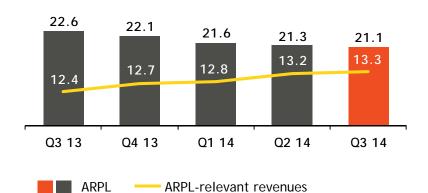


Mobile penetration



* As of Q4 2013 the methodology for counting subscribers was changed in Bulgaria. Previous quarters of 2012 and 2013 were adjusted retrospectively. Results for the first nine months and third quarter 2014

Segment Croatia – Fixed-line key performance indicators

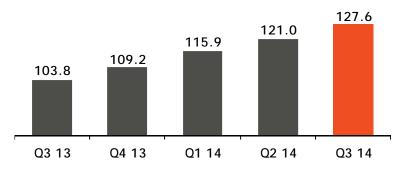


ARPL & ARPL-relevant revenues (in EUR, in EUR million)

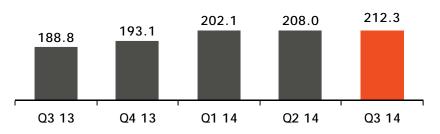


Fixed broadband retail access lines

(in '000)

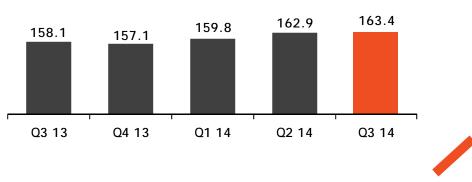


Total fixed access lines (in '000)

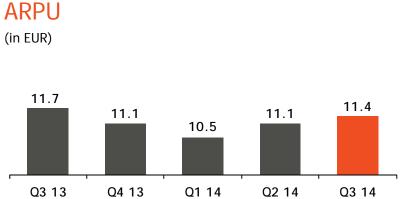


TV subscribers

(in '000)

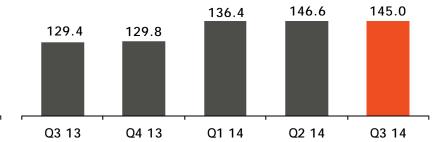


Segment Croatia – Mobile key performance indicators



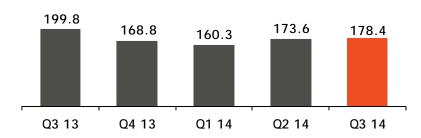


(in min)



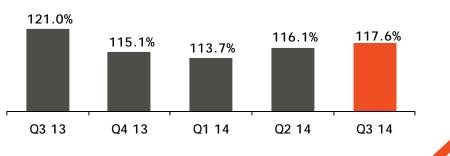
Mobile broadband customers

(in '000)

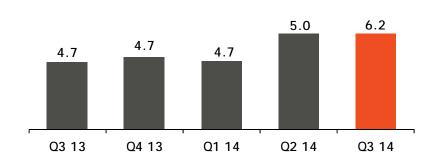


Mobile penetration

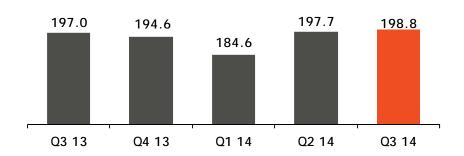
(in %)



Segment Belarus – Mobile key performance indicators



MoU per subscriber (in min)

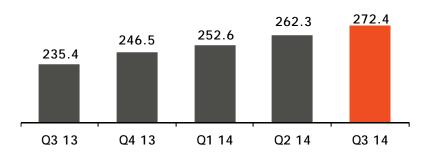


Mobile broadband customers

(in '000)

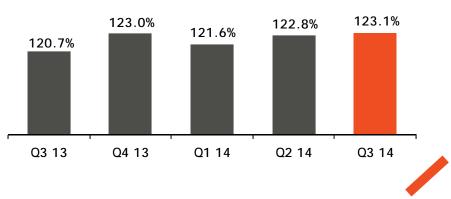
ARPU

(in EUR)



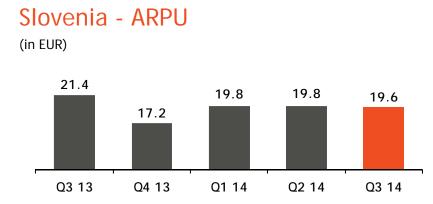
Mobile penetration

(in %)

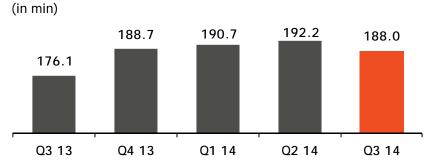


Results for the first nine months and third quarter 2014

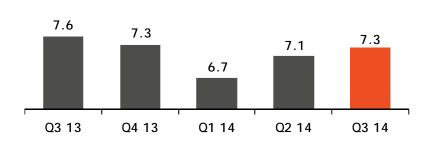
Segment Additional Markets – Mobile key performance indicators



Slovenia - MoU per subscriber

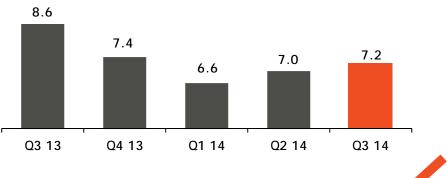


Republic of Serbia - ARPU (in EUR)



Republic of Macedonia - ARPU

(in EUR)



Results for the first nine months and third quarter 2014

Appendix 2 – Regulatory topics

Glide Path of Mobile Termination Rates

EU Pressure on National Regulatory Authorities to Further Decrease Rates (in EURc)

	Jul 2013	Nov 2013	Jan 2014	Jul 2014	Sep 2014	Jan 2015	Jul 2015
Austria	2.01	0.8049	0.8049	0.8049	0.8049	0.8049	0.8049
Bulgaria	1.18	1.18	1.02	1.02	1.02	0.97	0.97
Croatia	2.54*	2.54*	1.69*	1.69*	1.69*	0.83	0.83
Belarus	1.50	1.30	1.25	1.20	1.20	1.15	1.10
Slovenia	3.24	3.24	3.24	3.24	1.14	1.14	1.14
Serbia	4.20	4.20	3.46	3.46	3.46	3.01	3.01
Macedonia	6.50	1.95	1.95	1.95	1.46	1.46	1.46

* National MTRs stated. International MTRs differ

EU Roaming Price Regulation

RETAIL (in EURc)	Before	July 2012	July 2013	July 2014
Data (per MB)	none	70	45	20
Voice-calls made (per minute)	35	29	24	19
Voice-calls received (per minute)	11	8	7	5
SMS (per SMS)	11	9	8	6

WHOLESALE (in EURc)	Before	July 2012	July 2013	July 2014
Data (per MB)	50	25	15	5
Voice (per minute)	18	14	10	5
SMS (per SMS)	4	3	2	2



Upcoming spectrum tenders/prolongations/assignments

	planned/expected	Comments
Austria	2019 (2100 MHz)	-
Bulgaria	2014 (1800 MHz)	2600: undecided
Croatia	2015 (1800 MHz) 2016 (2100 MHz) 2017 (2100 MHz & 2600 MHz)	dependant on the interest shown by operators
Belarus	2015 (2100 MUZ)	2100 MHz: 4th block in Minsk region
belalus	2015 (2100 MHz)	LTE license only awarded to B-cloud, allocation to other operators not expected before 2015.
Slovenia	-	Possible tender for spectrum "leftovers"
Republic of Serbia	2014 (1800 MHz) 2015 (800 MHz & 900 MHz)	1800 MHz: Auction for non-allocated spectrum
Republic of Macedonia	2017 (900 MHz & 1800 MHz)	900 MHz & 1800 MHz: Prolongations

Appendix 3 – Personnel restructuring in Austria

Quarterly overview – Restructuring charges and provision vs. FTE

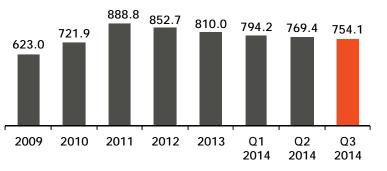
Overview restructuring charges

(in EUR million)

						Q1	Q2	Q3
	2009	2010	2011	2012	2013	2014	2014	2014
FTE effect	-10.0	76.9	274.3	49.9	149.0	8.8	10.4	6.3
Servicekom	0.0	0.0	-40.6	-76.7	-103.8	-1.2	-11.3*	-0.9
Interest rate	27.5	47.2	0.0	61.4	0.0	0.0	0.0	0.0
Total	17.5	124.1	233.7	34.7	45.2	7.7	-0.9	5.4

Overview restructuring provision*

(in EUR million)



FTEs addressed

						Q1	Q2	Q3
	2009	2010	2011	2012	2013	2014	2014	2014
Transfer to government	0	158	106	44	22	11	11	9
Social plans	451	28	685	94	409	13	29	30
Staff								
released	-194	27	0	0	0	0	0	0
from work								
Total	257	213	791	138	431	24	40	39

Provisioned FTEs

						Q1	Q2	Q3
	2009	2010	2011	2012	2013	2014	2014	2014
Transfer to	0	158	264	308	330	341	216	221
government								
Social plans	273	299	922	1,030	1,315	1,320	1,357	1,358
Staff released	789	763	649	510	410	405	366	359
Teleaseu								
Total	1,062	1,220	1,835	1,848	2,055	2,066	1,939	1,938

* Including liabilities for transfer of civil servants to government bodies since 2010.

Overview - Cash flow impact of restructuring

Overview cash flow impact*

(in EUR million)

	Total cash-flow impact
2008	14.7
2009	62.0
2010	57.9
2011	93.4
2012	104.0
2013	108.0
Q1 2014	28.4
Q2 2014	28.3
Q3 2014	25.0

- > Total cash flow impact comprises old and new programmes
- > Cash flow impact for Q3 2014 of EUR 25.0 mn
- > Total expected cash flow impact for 2014 of approximately EUR 110 mn

* Historical numbers have been restated since 2011 to fully reflect all payments from the transfer of civil servants to government bodies.

Appendix 4 – Corporate sustainability

Alignment with core business and materiality analysis define sustainability strategy



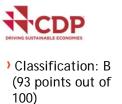
Key figures

Selected Group-wide KPIs

Products: Providing Responsible Products	2013
Customer contacts in customer service ('000)	40.640
Employees in customer service (in FTE)	3.627
Environment: Living Green*	2013
Total CO ₂ Emissions (Scope 1+2 in tonnes)	222.722
Energy efficiency index (in Mwh/terabyte)	1,1
Paper consumption (in tonnes)	1.777
Collected old mobile phones (in pcs)	107.353
E-billing share (in %)	64
Employees: Empowering People	2013
Share of femal employees (in %)	37
Share of femal executives (in %)	31
Internally hired positions	631
Society: Creating Equal Opportunities	2013
Participants in trainings on media literacy**	24.483
Local educational projects	over 30

 * Mobilkom liechtenstein is not included due to size of the operating company ** Since beginning of the iniative

Ratings



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Indices Member 2014/2015 STOXX STOXX LEG LADERS INDICES Memberships Memberships Memberships Memberships Memberships Memberships Memberships



